

KROGER COMMUNITY AWARDS

Brothers,

Per conversation at Wednesday's February 10, 2016 Indy Chi Phi Club, I wanted to send around information for the Kroger Community Rewards program and basic instructions for enrolling in a program to support the Iota Delta Chi Phi Educational Trust.

Thanks in advance for taking a few minutes to enroll.

Just so everyone is clear, Iota Delta is officially signed-up for the Kroger Community Rewards program. Brother Larry Flaten originally enrolled our chapter in the program and over the past couple of years it has contributed to the growth of the Iota Delta Chapter Excellence Fund (CEF) via Chi Phi Educational Trust.

Recently, Kroger changed the program (causing all participants to have to re-enroll) from a gift/pre-paid card percent based rewards program (i.e. every dollar put on the registered pre-paid cards contributed 3 cents to our CEF) to a more convenient online registration participation based program.

So, under the new format, registering your Kroger Plus Shoppers card number (or opening a Kroger Plus account, for which there is no cost) online under Iota Delta's Community Rewards number results in ID getting a % of a quarterly fixed reward. The more people who are signed up and active under our community rewards number, the higher our percentage of the pie.

For example, the representative at Kroger told me that the largest group has over 100 registered members and they are getting rewards of ~\$5,000 to \$7,000 quarterly, while some of the smaller organizations (10-15 registrants) get a few hundred dollars.

Therefore, it is worth your time. In order to sign up, you can visit the following page:

www.kroger.com/account/enrollCommunityRewardsNow, and click to "Create an Account". You are essentially creating an online Kroger Rewards account whereby you can associate with a particular non-profit.

Follow the instructions and complete the forms using "Organization Number" 11259 for the CHI PHI EDUCATIONAL TRUST. This should all be input under "Community Rewards" section of the application.

A special thanks to Elizabeth Vaughn and Larry Flaten for their initiative and efforts.

Please let me know if you have any questions.

Thanks,
Jeremiah
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